

16.00–16.30 **Coffee Break**

16.30–18.00 **Section 4**

→ **STEREOTYPES, NATION BUILDING, LANDSCAPE DEPICTION – HOW DIFFERENT GENRES INTERACT WITH IMAGIOLOGY**

RETHINKING TRADITIONAL IMAGIOLOGICAL GENRES

Chair → Károly Kókai (University of Vienna, Austria)

Ulrike Kristina Köhler (Leuphana University of Lüneburg, Germany) **A Production-Oriented Imagology: Genre, Nation and English Romanticism**

Wenjun Zhu (Université Libre de Bruxelles, Belgium): **A Study on *The Travel Journal and Pictures: Danlin Li's Image of Foreign Lands and Cultures***

Mateusz Orszulak (Ludwig-Maximilians-University Munich, Germany) **Image of the Ottoman Culture: Travel Genres and Their Interaction with Imagology**

18.00–18.30 **Coffee Break**

18.30— **Public Reading**

Chair → Daniel Syrový (University of Vienna, Austria)

Doron Rabinovici **Die Außerirdischen** (2017), followed by a wine reception

THURSDAY, APRIL 5

10.00–11.30 **Section 4**

→ **STEREOTYPES, NATION BUILDING, LANDSCAPE DEPICTION – HOW DIFFERENT GENRES INTERACT WITH IMAGIOLOGY**

IMAGIOLOGY MEETS MUSICOLOGY: A PROMISING CONNECTION?

Chair → Norbert Bachleitner (University of Vienna, Austria)

Andrea Horz (University of Vienna, Austria) **“... the first singer, a born German” – National Imaginations as a Field of Conflict in Operatic Music of the 1770s**

Carolin Krahn (University of Vienna, Austria) **Blurring Stereotypes: Italian Characters in German Music Historiography**

Renée Vulto (Ghent University, Belgium) **Singing the Dutch – Constructions of ‘Dutchness’ in Political Songs (1775-1825)**

11.30–12.00 **Coffee Break**

12.00–13.00 **Section 4**

COMICS – IDENTITY UNDER CONSTRUCTION

Chair → Paul Ferstl (University of Vienna, Austria)

Christine Hermann (University of Vienna, Austria) **National Images in Visual Narratives. The (Re)presentation of National Characters in the Flemish Comic Series *Suske en Wiske***

Daniel Brandlechner (University of Vienna, Austria) **#JeSuisAmatrice – Identity through a Landscape of Wounds**

13.00–14.30 **Lunch Break**

14.30–16.00 **Section 4**

IMAGINING NATIONAL STEREOTYPES IN EDUCATIONAL CONTEXTS
Chair → Emer O’Sullivan (Leuphana University of Lüneburg, Germany)

Tünde Varga (The Hungarian University of Fine Arts, Hungary)

Creating and Reinforcing Visual Stereotypes of a Nation

Krisztina Péter (Eötvös Loránd University, Hungary) **“Hungarians Especially Like Watermelons Because They Come in the National Colours.” Images of Nations in Hungarian Elementary School Textbooks Between the Two World Wars**

Kristína Kállay (Institute of World Literature, Slovakia) **The Brave Rabbit In Africa: Fashioning Colonial Subjectivity in Slovak Inter-War Children’s Literature**

16.00–16.30 **Coffee Break**

16.30–17.30 **Section 4**

POSTHUMAN MEETS POSTNATION – NEW PERSPECTIVES ON THE OTHER

Chair → Sabine Schönfellner (Karl-Franzens-University of Graz, Austria & University of Giessen, Germany)

Christine Ivanovic (University of Vienna, Austria) **The Image of the Animal in Beast Fables – Just Another Case For Imagological Research?**

Aleksandr Sautkin and Elena Philippova (Murmansk Arctic State University, Russia) **The Indispensability of the Difference: The Image of the Other in the Mondialist Setting of the Late Soviet Science Fiction**

17.30–18.00 **Coffee Break**

18.00–19.30 **Round Table and Closing**

Chair → Sophie Mayr (University of Vienna, Austria) & Gianna Zocco (University of Vienna, Austria)

Davor Dukić (University of Zagreb, Croatia & University of Vienna, Austria) Federico Italiano (Austrian Academy of Sciences & University of Innsbruck, Austria)

Laura Laurušaitė (Institute of Lithuanian Literature and Folklore, Lithuania)

Emer O’Sullivan (Leuphana University of Lüneburg, Germany)

Clemens Ruthner (Trinity College Dublin, Ireland)

Waldemar Zacharasiewicz (University of Vienna, Austria)



NEW PERSPECTIVES ON IMAGIOLOGY

APRIL 3–5, 2018

VOLKSKUNDEMUSEUM

Laudongasse 15–19, 1080 Vienna

TUESDAY, APRIL 3

12.00— Registration

13.00—14.00 Opening

14.00—15.00 Section 1

→ **RETHINKING IMAGOLOGICAL KEY TERMS**

Chair → Achim Hermann Hölter (University of Vienna, Austria)

Melis Menent (University of Sussex, UK) **Images as Clusters of Meaning**

Maria Weilandt (University of Potsdam, Germany) **Towards a Critical Imagology**

15.00—15.30 Coffee Break

15.30—16.30 Section 2

→ **INTERSECTIONAL APPROACHES TO IMAGOLOGY: THE MULTIPLE ENTANGLEMENTS OF ETHNOTYPES**

GENDER: A USEFUL CATEGORY OF/FOR IMAGOLOGY?

Chair → Magdalena Hangel (University of Vienna, Austria)

Barbara Ludwiczak (University of Rzeszów, Poland) **To See the Gender of the Other – Introduction of the Imagological Model Alter/Altera – Alius/Alia**

Walter Wagner (University of Vienna, Austria) **The Myth of the Orient in Flaubert's Voyage en Égypte and Bachmann's Das Buch Franz**

16.30—17.00 Coffee Break

17.00—18.30 Plenary Lecture

Chair → Clemens Ruthner (Trinity College Dublin, Ireland)

Joep Leerssen (University of Amsterdam, The Netherlands)

Nationalism and National-Self-Images: Character into Ideology

19.30— Conference Dinner

On the front and back page you see details of the so-called *Völkertafel* (engl. *Table of Peoples*), an oil painting by an unknown painter created in Styria (Austria) at the beginning of the 18th century. It shows European peoples and certain ethnical stereotypes attributed to them. There are at least six of these tables, one of which is on display at the Volkskundemuseum (engl. *Austrian Museum of Folk Life and Folk Art*) in Vienna. Don't miss your chance to take a closer look during the lunch break on Thursday!

WEDNESDAY, APRIL 4

10.00—11.30 Section 2

→ **INTERSECTIONAL APPROACHES TO IMAGOLOGY: THE MULTIPLE ENTANGLEMENTS OF ETHNOTYPES**

ETHNOTYPES AND BEYOND: COLONIAL, FEMINIST, AND QUEER INTERVENTIONS

Chair → Sandra Folie (University of Vienna, Austria)

Dora Nunes Gago (University of Macau, Macau) **Imagological Intersections: English, Chinese and Macanese Ethnotypes in the Works of Two Portuguese Writers, Maria Ondina Braga and Rodrigo Leal de Carvalho**

Ivana Drmic (University of Bonn, Germany) **Representation of Balkan Women in War: Victim Feminism in *Grbavica* and *In the Land of Blood and Honey***

Kifah Hanna (Trinity College, USA) **Self and Other in Queer Arabic Literature**

11.30—12.00 Coffee Break

12.00—13.00 Section 3

→ **IMAGOLOGY IN A TRANSNATIONAL, POST-COLONIAL, GLOBALIZED WORLD**

DIASPORIC PERSPECTIVES AND NATIONAL STEREOTYPES

Chair → Gianna Zocco (University of Vienna, Austria)

Johan Schimanski (University of Oslo, Norway) **Migrating Images of the North**

Kata Gyuris (Eötvös Loránd University, Hungary) **Imagined Communities and National Stereotypes in Chimamanda Ngozi Adichie's *Americanah***

13.00—14.30 Lunch Break and Poster Session

Roxanne Bakowsky, Federica Casalin, Mengji Cheng, Iovu Elisaveta, Maria Jesús Fernández & Maria Luísa Leal, Lucia Filipova, Arenas García Laura, Matthew Leroy, Julia Schneidhofer, Iryna Zabiaka

14.30—16.00 Section 3

THE EUROPEAN CONCEPTION OF IMAGOLOGY SEEN FROM ITS BORDERS

Chair → Wolfgang Müller-Funk (University of Vienna, Austria)

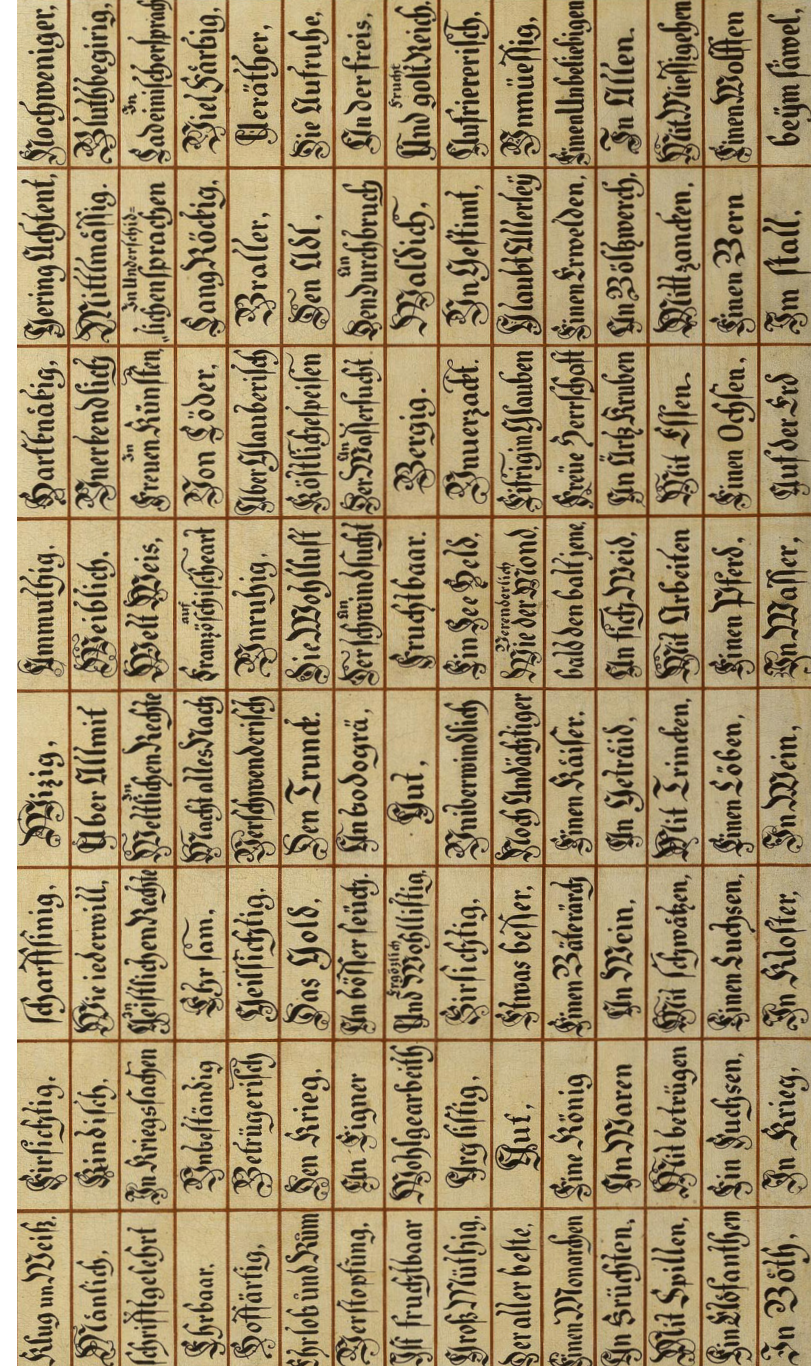
Manfred Beller (University of Bergamo, Italy) **Immigration and Imagology or Nationalisms Abandoned**

Laura Laurušaitė (Institute of Lithuanian Literature and Folklore, Lithuania)

Reimagining the Baltic Literary Studies: Potential for Imagology

Josip Kešić (Amsterdam School for Regional, Transnational and European Studies, The Netherlands)

Transnational Imagology of National Stereotypes: The European Centre-Periphery Logic in Spain and the Balkans



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