NEW PERSPECTIVES ON IMAGOLOGY

APRIL 3—5, 2018
VOLSKUNDEMUSEUM  Laudongasse 15-19, 1080 Vienna
TUESDAY, APRIL 3

12.00 — Registration
13.00 — 14.00 Opening
14.00 — 15.00 Section 1 → RETHINKING IMAGOLOGICAL KEY TERMS
   Chair → Achim Hermann Hölter (University of Vienna, Austria)
   Melis Menent (University of Sussex, UK) Images as Clusters of Meaning
   Maria Weilandt (University of Potsdam, Germany) Towards a Critical Imagology

15.00 — 15.30 Coffee Break
15.30 — 16.30 Section 2 → INTERSECTIONAL APPROACHES TO IMAGOLOGY: THE MULTIPLE ENTANGLEMENTS OF ETHNOTYPES
   GENDER: A USEFUL CATEGORY OF/ FOR IMAGOLOGY?
   Chair → Magdalena Hangel (University of Vienna, Austria)
   Barbara Ludwiczak (University of Rzeszów, Poland) To See the Gender of the Other – Introduction of the Imagological Model Alter/Altera – Alius/Alia
   Walter Wagner (University of Vienna, Austria) The Myth of the Orient in Flaubert’s Voyage en Égypte and Bachmann’s Das Buch Franz

16.30 — 17.00 Coffee Break
17.00 — 18.30 Plenary Lecture
   Chair → Clemens Ruthner (Trinity College Dublin, Ireland)
   Joep Leerssen (University of Amsterdam, The Netherlands) Nationalism and National-Self-Images: Character into Ideology

19.30 — Conference Dinner

On the front and back page you see details of the so-called Völkertafel (engl. Table of Peoples), an oil painting by an unknown painter created in Styria (Austria) at the beginning of the 18th century. It shows European peoples and certain ethnical stereotypes attributed to them. There are at least six of these tables, one of which is on display at the Volkskundemuseum (engl. Austrian Museum of Folk Life and Folk Art) in Vienna. Don’t miss your chance to take a closer look during the lunch break on Thursday!

WEDNESDAY, APRIL 4

10.00 — 11.30 Section 2 → INTERSECTIONAL APPROACHES TO IMAGOLOGY: THE MULTIPLE ENTANGLEMENTS OF ETHNOTYPES
   ETHNOTYPES AND BEYOND: COLONIAL, FEMINIST, AND QUEER INTERVENTIONS
   Chair → Sandra Folie (University of Vienna, Austria)
   Dora Nunes Gago (University of Macau, Macau) Imagological Intersections: English, Chinese and Macanese Ethnotypes in the Works of Two Portuguese Writers, Maria Ondina Braga and Rodrigo Leal de Carvalho
   Ivana Drmic (University of Bonn, Germany) Representation of Balkan Women in War: Victim Feminism in Grbavica and In the Land of Blood and Honey
   Kifah Hanna (Trinity College, USA) Self and Other in Queer Arabic Literature

11.30 — 12.00 Coffee Break
12.00 — 13.00 Section 3 → IMAGOLOGY IN A TRANSNATIONAL, POST-COLONIAL, GLOBALIZED WORLD
   DIASPORIC PERSPECTIVES AND NATIONAL STEREOTYPES
   Chair → Gianna Zocco (University of Vienna, Austria)
   Johan Schimanski (University of Oslo, Norway) Migrating Images of the North
   Káta Gyrics (Eötvös Loránd University, Hungary) Imagined Communities and National Stereotypes in Chimamanda Ngozi Adichie’s Americanah

13.00 — 14.30 Lunch Break and Poster Session
   Roxanne Bakowsky, Federica Casalin, Mengji Cheng, Iovu Elisaveta, Maria Jesús Fernández & Maria Luísa Leal, Lucia Filipova, Arenas García Laura, Matthew Leroy, Julia Schneidhofer, Iryna Zabiiaa

14.30 — 16.00 Section 3 → THE EUROPEAN CONCEPTION OF IMAGOLOGY SEEN FROM ITS BORDERS
   Chair → Wolfgang Müller-Funk (University of Vienna, Austria)
   Manfred Belli (University of Bergamo, Italy) Immigration and Imagology or Nationalisms Abandoned
   Laura Laurušaitė (Institute of Lithuanian Literature and Folklore, Lithuania) Reimagining the Baltic Literary Studies: Potential for Imagology
   Josip Kešić (Amsterdam School for Regional, Transnational and European Studies, The Netherlands) Transnational Imagology of National Stereotypes: The European Centre-Periphery Logic in Spain and the Balkans